



The Capital Campaign

*The estimated amount to be raised is \$1,327,000. This includes the cost of construction for the facility and sustainability funds for operations.

*The Board of Directors is reaching out to a variety of funders; federal, state and local government agencies, foundations, corporations and individual donors.

*An Advisory Board comprised of prominent local business and community leaders has formed to spearhead fund raising efforts.

Delaware Stars for Early Success

Primeros Pasos is a proud **Level 4** participant in this program of the Delaware Early Childhood Council to ensure that all children enter school ready to succeed.



PRIMEROS PASOS (FIRST STEPS) EARLY LEARNING CENTER CAPITAL CAMPAIGN

Please Show Your Support

Contact Us:

Primeros Pasos, Inc.

P.O. Box 1003

122 East Pine Street

Georgetown, DE 19947

(302) 856-7406

www.primerospasosde.org

*Primeros Pasos, Inc. is licensed
by the State of Delaware and
is a 501 (c) 3
non-profit corporation.*

PRIMEROS PASOS (FIRST STEPS) EARLY LEARNING CENTER CAPITAL CAMPAIGN



To meet the educational needs of children and their families, Primeros Pasos has developed plans for an early learning center to care for up to 70 children. This new facility will be located on our Savannah Road property in Georgetown, Delaware.

Primeros Pasos Early Learning Center

WHY YOU SHOULD SUPPORT THE CAMPAIGN

- ◆ Since 1996 Primeros Pasos (First Steps) has provided affordable, safe and nurturing care as well as educational support primarily to children of underserved Spanish-speaking families.
- ◆ In an effort to better serve children in need of a good pre-school experience, the Primeros Pasos Board of Directors has undertaken a Capital Campaign designed to raise funds for a new, expanded Early Learning Center to be built on Savannah Road in Georgetown.
- ◆ The goal of our Capital Campaign is to fund an early care and education facility that can serve three times the number of youths currently enrolled while also providing infant care.
- ◆ We need your charitable contribution to help us achieve the goal of enriching the lives of a greater number of underserved children.

THE NEED FOR EXPANSION

- ◆ At its current location in Saint Paul's Episcopal Church Primeros Pasos can only accommodate 20 children at a time due to space limitations. We have a waiting list of families who wish to enroll their children.
- ◆ Expansion would make it possible for Primeros Pasos to provide infant care, a service not available in our current facility. Providing infant care makes it possible for families to coordinate dropping off their children at one location and meet the time demands of getting to work and being able to pick them up at the same place at the end of the day.
- ◆ A new facility will also provide more space to expand our parental programs which have become successful. These are programs that help parents on topics like parenting skills, nutrition, health care and English competency.



I/We would like to contribute:

Name _____

Address _____

Phone _____

Email _____

Name A Room Sponsorship

- Infant Room \$35,000
- Toddler Room \$30,000
- 2-3 year-olds Room \$30,000
- 4-5 year-olds Room \$30,000
- Multi-purpose Room \$35,000

Giving Levels

- Benefactor** \$ 50,000 and above
- Founder** \$ 25,000 to \$ 49,000
- Patron** \$ 10,000 to \$ 24,999
- Contributor** \$ 1,000 to \$ 9,999
- Friend** \$ 1 to \$ 999

Capital Donation

\$50__ \$100__ \$250__ \$500__ Other____

Payment Plans

- Pay in full
- Pay annually over 3 years

Method

- Check Credit Card
- Mail checks to PO address on back.
Remit credit card data to website:
primerospasosde.org
or call our office at 302-856-7406.